

FAIR TRADE FOR CHRISTMAS

For many years now, Foundry has sponsored Advent season sales of fairly-traded coffee, tea, chocolate, dried fruit, nuts, and Palestinian olive oil from Equal Exchange (a cooperative partnering with interfaith groups such as the United Methodist Committee on Relief). Foundry members have found this to be handy for Christmas gifts as well as an easy way to engage in social and racial justice through our purchasing choices. This year, because of the COVID pandemic, which has been especially hard on the small and poor farmers from whom Equal Exchange buys, our Christmas sales will have to go “virtual.”

Here's how it will work:

- Foundry folk will select what they would like to buy from the following list of products* and e-mail their orders to Margie McKelvey [margaret_mckelvey@yahoo.com] - note that there is an underscore between margaret and mckelvey].
- She will purchase the products in bulk at wholesale prices (a significant savings compared to grocery store prices for the same items).
- She and Chris Matthews will package up the individual orders and deliver them to your home - a no contact delivery.
- You will mail Margie a check (made out to her) for the amount of your order, using an envelope that will be with your delivered order. (This will streamline the payment process since Foundry finance staff cannot be at the church.)
- We ask that you order more than one item so as to make delivery more efficient. If we get a lot of participants, we may be able to have a drive-by pickup on the Foundry plaza.
- We will do two orders - one to be delivered in mid-November and one to be delivered in mid-December.

First Order to Margie by October 31 (for mid-November delivery)

Second Order to Margie by November 25 (for mid-December delivery)

- **Coffee**
 - Organic breakfast blend - \$6.40 for 12oz package - specify ground or whole bean
 - Organic breakfast blend - 5lbs whole bean - \$45
 - Organic French roast - \$6.90 for 12oz package - specify ground or whole bean
 - Organic French roast - 5lbs whole bean - \$45
 - Organic Decaf - \$7.90 for 12oz package - specify ground or whole bean
- **Chocolate Bars** - all \$2.46 per bar
 - Organic Panama Extra Dark (80% cacao)
 - Organic Dark Chocolate Mint (67% cacao)
 - Organic Dark Chocolate Orange (65% cacao)
 - Organic Dark Chocolate Lemon/Ginger/Pepper (55% cacao)
 - Organic Dark Chocolate Caramel Crunch with Sea Salt (55% cacao)
 - Organic Milk Chocolate Caramel Crunch with Sea Salt (43% cacao)

Extra Virgin Olive Oil - \$12.50 per 500 ml bottle

Palestinian Medjool Dates - \$11.80 per 17.6 oz package

*** Other Equal Exchange products such as tea and various nuts (including Georgia pecans from Black farmers) are available. E-mail Margie if you are interested.**

FAIR TRADE YEAR ROUND

Practicing social and racial justice by buying fairly-traded coffee and other products is not just a Christmas-time activity. We are exploring creation of a “buying club” that would purchase at wholesale prices from Equal Exchange year round. Members would order on a regular basis every two or three months in order to take advantage of wholesale prices. Individuals’ orders could vary by product and quantity from order to order as long as all of the orders together amounted to a case of each product. Payment and distribution would be the same as for the Christmas sale.

WHY FAIR TRADE?

Fair Trade is a way of doing business that ultimately aims to do justice — to advance economic, social, and environmental goals such as raising/stabilizing the incomes of small-scale farmers, farm workers, and artisans, and promoting safe and sustainable farming methods and working conditions. Such goals may be even more important now as the COVID pandemic both disrupts trade, increasing hardship for small farmers, and demonstrates how inter-connected we all are.

A particular concern is the exploitation of child labor in producing cocoa for chocolate. According to the US Department of Labor, more than 2 million children in Ghana and Côte d’Ivoire work in hazardous conditions growing cocoa. While some companies have begun tracing their supply chains to prevent child labor, the vast majority of the 3 million tons of cocoa produced each year come from small farms in West Africa, where farmers and their children live on less than \$1 per day and child labor is common. **Check out this scorecard.**

And for more information - <https://www.greenamerica.org/end-child-labor-cocoa/chocolate-scorecard?eType=CommSeriesComponent&eld=77c313fa-b93b-4cdd-801d-44747fb28211>

2019 CHOCOLATE SCORECARD



COMPANY	GRADE	LABOR CERTIFICATION	% OF COCOA CERTIFIED	100% BY 2020	BEYOND CERTIFICATION	EFFORTS TO END DEFORESTATION
Alter Eco _m	A		100%	✓	Targeted assistance for farmers	Palm oil free; through certification; investing in agroforestry
Divine _m	A		100%	✓	44% owned by Kuapa Kokoo cooperative	Investing in cocoa farms in Sierra Leone so the farms become climate friendly & don't hurt the rainforest
Endangered Species _m	A		100%	✓	Fully traceable; donates 10% of profits to animals, habitat, and humanity	Through certification
Equal Exchange _m	A	Authentic Fair Trade	100%	✓	Pre-harvest financing program	Matches fair trade & organic requirements; supporting farmers through building land resiliency.
Shaman _m	A		100%	✓	100% of profits donated	Through certification
Theo Chocolate _m	A		100%	✓	Negotiates higher prices to paid to farmers	Investing in a reforestation initiative
Tony's Chocolonely	A		100%	✓	Traceable cocoa; pay higher price for cocoa; agricultural training; CLMRS	Through certification
Guittard	B+		100%	✓	Investing in the World Cocoa Foundation's Cocoa Livelihoods program	Cocoa & Forest Initiative Signatory & investing in agroforestry projects
Mars	C+		47%	Yes	Income diversifying program	Cocoa & Forest Initiative Signatory
Nestle	C+		42%	No	CLMRS/ cocoa plan	Cocoa & Forest Initiative Signatory & No Deforestation by 2020 commitment
Lindt	C	Self-Verified	86%	Yes	Traceability & verification; CLMRS	Cocoa & Forest Initiative Signatory & No Deforestation by 2025 commitment
Hershey	C		80%	Yes	Cocoa for Good: investing in cocoa communities; CLMRS	Cocoa & Forest Initiative Signatory & 72% of farms mapped
Mondelez	D		43%	No, by 2025	CLMRS	Cocoa & Forest Initiative Signatory & Mapped 63% of farms, which are all not in priority protected area
Ferrero	D		75%	Yes	Child labor education program	Cocoa & Forest Initiative Signatory
Godiva	F	N/A	N/A	Yes, but no update	N/A	Cocoa & Forest Initiative Signatory